


SUNDaville[®]
brings you happiness

The Collection
2018/2019



Sunny
GARDEN



HAPPY PEOPLE



About

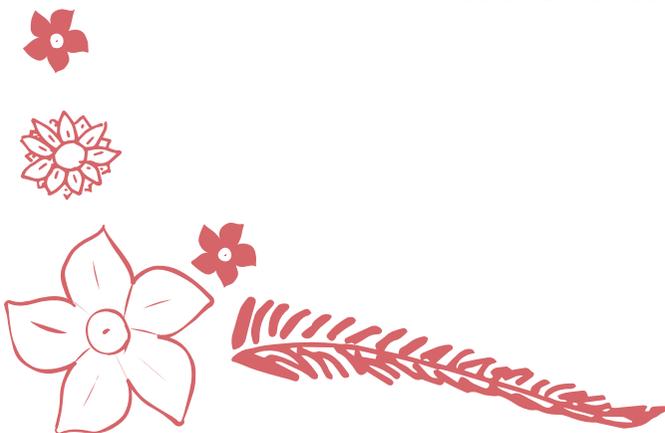
Could it be the sparkling sunshine, the occasional refreshing shower, the gentle breeze or the tender loving care that we devote to our cuttings? Whatever the reason, Sundaville® will add summer to your garden, patio or balcony. And above all, it brings you happiness.

It goes without saying that Sundaville® is a plant with beautiful flowers and it's a firm favorite with consumers because it flowers abundantly for so long and requires little care. But Sundaville® is much, much more. As the name suggests, Sundaville® conjures up that special summer feeling: happy, care-free, innocent times, enjoying hot days and sultry evenings in the garden, on the patio or the balcony.

Sundaville® is an uncomplicated, unassuming and undemanding plant that brings you summer every day. So, it's not just a pretty face: Sundaville® will make you smile. Maybe that's why consumers love Sundaville® so much. In any case, it's why we, the Sundaville®

team, want to share the Sundaville® experience with everyone. That's why we say: Sundaville® brings you happiness!

In 2003 Suntory Flowers Europe released a real revolution in the horticultural industry with Sundaville® Red, the first truly red Mandevilla, which has excellent branching and rich flowering. Sundaville® is a very strong plant for outdoor use in tubs and baskets. This Mandevilla needs very little water and gives an exuberant flower show all through the summer. It's also a very low-maintenance, user-friendly plant for every consumer. Many have tried and are still trying but none have managed to copy the appearance and perfect qualities of Sundaville®. We are very proud of our achievements and since there can only be one true Sundaville®, we have produced a certificate of authenticity. Always buy the one and only Sundaville®, the No.1 Mandevilla (Dipladenia) on the market. Sundaville® varieties provide you with an extended flowering season and require very little maintenance.







Identity

The introduction of the Sundaville® Apricot, Beauty Soft Peach and Mini Scarlet prompted the marketing department of MNP to make some changes and improvements to the Sundaville® brand, in order to incorporate modern standards of design and update its image. We have taken more appealing pictures of our plants, created a new logo, written new texts, developed new designs and, most importantly, introduced successful new Sundaville® varieties.

The official Sundaville® branding is specially designed to tell you the full story of the Sundaville® brand and inform you of the feelings it evokes and its special characteristics.

These days consumers want more! They want a special design, more background information, more involvement with the product (customer experience) and, most importantly, they wish to create a sea of flowers and long lasting plants in their own garden which doesn't need much care and offer excellent value for money.

All these things add extra value to the plant (brand) and can be achieved through official branding.

For example, the official branded labels make the plants more visible and recognisable on the shop floor. They provide more information and tell a clearer story about the positive and distinctive characteristics of the species as compared to its competitors. This encourages consumers to return and buy the same brand – Sundaville® – again! Ultimately, more plants are sold and everybody in the (supply) chain will benefit.

We will not be keeping these designs and this new information to ourselves. Instead, we plan to share them with all our partners which means our customers (licensees, growers, garden centres, etc.) can profit equally. The goal is not only to sell more plants but also to keep costs low, make a better and more reliable impression on the end consumer and stay ahead of the competition.



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LOVE
Happy
Days





Bohemian style

Mission

"To bring a little love and sun in people hearts and summer in there minds."

Vision:

"Brings you happiness. We want to help to create a care-free place where people can enjoy, relax and dream of long lasting and endless summers. Enjoying hot days and sultry evenings with their precious family."

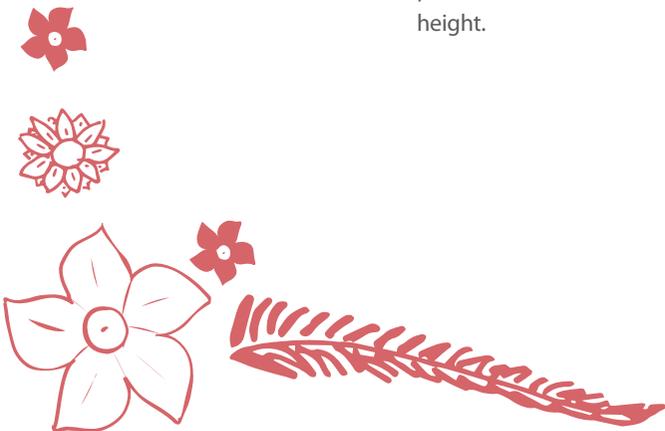
When you think about Sundaville®, you think of the shinning sun, happiness and freedom. You feel the warmth on your skin as you stroll through the streets of atmospheric old Ibiza city in your white linen clothes. That's the feeling you'll experience with Sundaville®.

The brand fits well with what the plant radiates, it sounds cheerful and warm. That's Sundaville®! In addition, the playfulness of the plant can be seen in the playful letters in the logo that differ in height.

Brings you happiness

The appearance of the Sundaville® brand is designed around the bohemian style. This style of life fits perfectly with what Sundaville® radiates and what it wants to do. Dream, discover the world, enjoy nature and everything it gives you. Decorate yourself with cheerful clothing and bright and colourful flowers, the Sundaville®. Life is a party!

When you think of the bohemian style, you quickly think of Ibiza, hippies, dream catchers, lots of colour and the feeling of freedom. These aspects are reflected in all graphic elements and images that we use for Sundaville®. To ensure the high standards of the brand, we only add new plants to the Sundaville® collection when they have the same qualities and match the bohemian style as the other varieties.





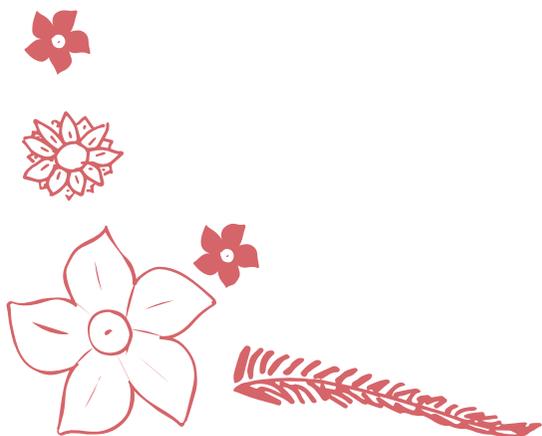


10 reasons why

BIG FLOWERS
BIGGEST COLLECTION
RICH FLOWERING
SUPERIOR BRANCHING
USER-FRIENDLY
WORLD'S NO.1 BRAND
NEEDS VERY LITTLE WATER
SUITABLE FOR EVERY CLIMATE
STRONG & HEALTHY
STRIKING COLOURS

Sundaville® is a special plant and has many advantages over its competitors. Sundaville® is rain resistant and also very suitable for colder climates such as in Northern Europe and Scandinavia. This is not always clear because there are many misunderstandings that Sundaville® would only be suitable for warmer climates. This is incorrect. Sundaville® is a plant with broad possibilities and is also very sun-resistant in addition to rain-resistant. Sundaville® plants have a long shelf life, are very floriferous, produce the most intense colours and are also very colourfast and stable. In addition, this plant is easy to care for.

Sundaville® is a valuable plant because it's a labour-intensive and exclusive plant to produce. It's an relatively exclusive plant to produce for growers because of the few plants per square meter (m²) that can be grown and it's labour intensive because of the trellis and pyramids who have to be made for bigger plants. etc.





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Novelties







Mimi Red

SUNPA 316

Our first new brilliant is the world champion of early blooming! The Sundaville® Mimi Red. We've never seen a Mandevilla bloom earlier, which creates a total new market for Sundaville®. The earliest Red Sundaville® available on the market.

Its compactness and earliness makes it particularly suitable for small pots like 9/10.5 or 12 cm that can be grown with or without a support. Therefore they are ready at the most ideal moment of your bedding plant sales. It can also give a nice plant in bigger pots, due to its very abundant and long lasting flowering.

The medium size flowers have an intense classic red colour with a yellow heart and it has the highest level of garden performance. It's a superior and exclusive gift product which will bring a big smile to consumers faces.

Super early blooming Mandevilla which is perfectly suitable for small pots. Ideal for growers due to its high rate of return.







Apricot

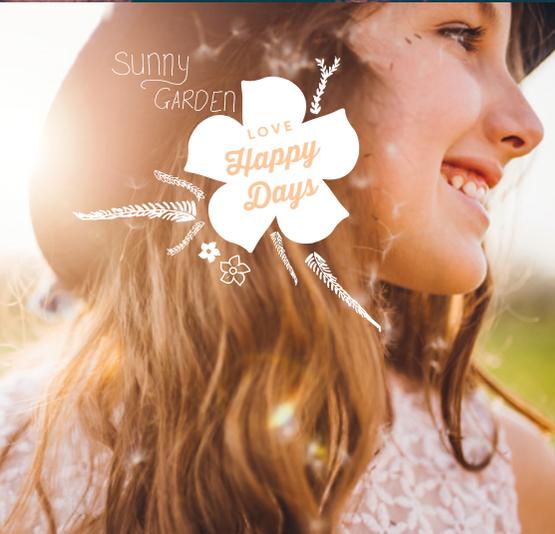
SUNPAPRI

Here it is! The biggest revolution in the world of Mandevilla (Dipladenia) since we introduced the Sundaville® brand. We are talking about the first Classic Sundaville® with a beautiful and exiting new bright orange color, the Sundaville® Apricot!

Sundaville® Apricot has the same distinctive characteristics as the Sundaville® varieties from the Classic range. It has large, very long lasting, 9 cm apricot coloured flowers with a darker, orange-yellow heart. It boasts a good branching habit, blooms very early and flowers continuously. Sundaville® Apricot plants are best grown in 15 and 17 cm pots with support.

This is a stunning and remarkable variety which will grab your attention straight away. You won't be able to take your eyes off it!







Soft Peach

SUNPASOPE

Alongside the Sundaville® Apricot, which revolutionised Mandevilla colour, we introduced a similarly soft and gentle colour innovation and named it the Sundaville® Soft Peach.

Sundaville® Soft Peach has the same distinctive characteristics as the Sundaville® varieties from the Beauty range. It has 6 cm peach coloured flowers with a darker, orange-yellow heart. It branches well, blooms very early and is a true champion with its rich and abundant flowers. Sundaville® Soft Peach plants are highly versatile and suitable for hanging baskets, as well as for 10 to 27 cm pots with support.

It's soft, gentle and a real champion with its rich and abundant flowers.







Mini Scarlet

SUNPAMIS

A new kind of Sundaville® range is born with this unique scarlet variety which has star-shaped flowers: the Sundaville® Mini Scarlet. Despite its name, it does not have small flowers: "Mini" describes its smaller and narrower petals which, taken together, resemble the shape of a star. These unique star-shaped flowers are a real breakthrough in the Mandevilla ranges. *The Sundaville® Mini Scarlet won prestigious first price in the category patio plants at the Internationale Pflanzenmesse (IPM) 2017 in Essen.*

Sundaville® Mini Scarlet has the same distinctive characteristics as the Sundaville® from the Classic range. Its 7 cm flowers have small and very bright scarlet petals. It has good branching, blooms very early and has a strong upward growth habit. Sundaville® Mini Scarlet plants are suitable for 12 cm pots with minimal support. Its branches can also be trained in a spiral through plant supports when grown in bigger pots.

Mini describes the smaller, narrower petals. These unique star-shaped flowers are a real breakthrough.



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Next generation

COLLECTION



 Sundaville®
SOFT PEACH



 Sundaville®
APRICOT



 Sundaville®
MIMI RED



 Sundaville®
MINI SCARLET

Next gens

COLLECTION

Our breeding doesn't come to a stand still and makes another revolutionary step forward. We therefore speak about the "Next Generation" Sundaville®.

This collection has completely new features that until recently did not exist and will be expanded rapidly in the coming years. We strongly believe that Sundaville® will take a much larger position on the market in the coming years.

This year we come with the champion of early flowering, the "Sundaville® Mimi Red". The most innovative red Mandevilla, especially developed for cultivation in small pots (12 to 14 cm). With this introduction comes a long-cherished wish to create a variety that fully comes along with sales during the bedding plant season!



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Classics

COLLECTION



SUNDaville

IMPR. WHITE 16



SUNDaville

PEARL



SUNDaville

CREAM PINK



SUNDaville

ROSE STAR



SUNDaville

RED



SUNDaville

RED STAR



SUNDaville

BURGUNDY

Classics

COLLECTION

The original and classic Sundaville® range consists of Mandevilla (Dipladenia) with superior and innovative branching, (generally) compact growth and striking colors. These strong and healthy plants are suitable for almost every climate and can be used as a patio plant, in balcony boxes, hanging baskets and as a bedding plant.



Sundaville®

PINK



Sundaville®

VELVET RED



Sundaville®

EARLY SCARLET



7,5 cm flowers



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Beauty

COLLECTION



 Sundaville®

BEAUTY WHITE



 Sundaville®

BEAUTY LIGHT PINK



 Sundaville®

BEAUTY ROSE



 Sundaville®

BEAUTY CORAL PINK



 Sundaville®

BEAUTY BURGUNDY

Beauty

COLLECTION

The Sundaville® Beauty range is a range of perfectly branched Mandevilla varieties, which produce beautifully large flowers and can be grown in 10 – 13 cm pots and hanging baskets. Profit from this strong garden performer with its famous brand. The Sundaville® Beauty range has two types of varieties: early bloomers and later bloomers. This way you can cover the entire spring and summer market with our Sundaville® varieties. Sundaville® Beauty stands for a lovely color range, attractive due to its strong quality and a beautifully floriferous sight, fun marketing concept and low licensee fee. They grow more vigorous than the classic series.



Sundaville®

BEAUTY BRIGHT RED



Sundaville®

BEAUTY RED



Sundaville®

BEAUTY VERMILLION



8,5 cm flowers





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Grand & Cosmos

COLLECTION




Sundaville®
GRAND WHITE




Sundaville®
GRAND ROSE




Sundaville®
GRAND RED




Sundaville®
GRAND BURGUNDY

Grand

COLLECTION

The Sundaville® Grand range is a series of Mandevilla hybrids with exceptionally large flowers. Because of its tropical appeal, floriferousness and water economy, consumers can enjoy the varieties in the Sundaville® Grand range throughout the summer with a minimum of work. The Sundaville® Grand varieties can be grown on a trellis, in hanging baskets and in 12 cm pots. They are also very suitable for use in landscaping projects.



9,5 cm flowers






Sundaville®

COSMOS WHITE




Sundaville®

COSMOS PINK



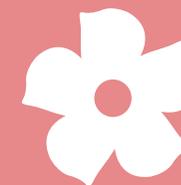

Sundaville®

COSMOS CARMINE RED

Cosmos

COLLECTION

The Mandevilla (Dipladenia) from the Sundaville® Cosmos range have the largest flowers in the entire Sundaville® collection! This plant range is very attractive due to its robust growth and the abundance of beautifully large (11 cm) flowers. Available in three striking colours. They are more suitable for in a warmer climate and have bigger elongated leaves.



11 cm flowers





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Information

Cultivation I

Sundaville® Mandevilla makes an ideal conservatory and outdoor summer patio plant. Sundaville® varieties can be planted in tubs, window boxes or hanging baskets. Mandevilla is the name of a genus which is also known as Dipladenia. It stands for a climbing plant which is classified as a tender perennial, so it will require frost protection in temperate climates. Mandevilla are native to Central and South America and are tolerant to heat as well as cool northern European conditions.

GROWING INSTRUCTIONS - PLANT CARE

After purchasing your plug plants, carefully remove any packaging and allow the plants to acclimatise for 24 hours by placing them in a light position but out of direct sunlight. Check whether they need watering. They are likely to need some water before potting (never pot up a dry plant). You can water from underneath the plant or overhead, but ensure that the whole root ball is moist. After 24 hours, transfer the plant into a 9 – 10 cm pot (maximum size), using any universal or standard potting mix. Avoid loam-based compost as the mix needs to be free draining. First, fill the pot with compost to the top. Then, make a hole in the centre with your fingers and insert the plug. The top of the plug needs to be at the same level as the top of the compost. Don't bury parts of the stem or foliage as they may rot.

Water plants thoroughly after potting, then place them in a nice bright position – window, conservatory, greenhouse, etc. Allow the root ball to dry out between watering for the first 2-3 weeks. They can be kept moister once the roots have run to the edge of the pot. Feed after 2-3 weeks with a standard feed, such as Baby Bio®, Phostrogen, etc. After about 7-10 weeks transfer the plant into a larger pot.

POTTING ON

Always pot on into a pot which is up to 5 cm larger than the previous one. This is usually necessary once a year, in the spring. Use a free-draining potting compost. You can add a slow-release fertiliser such as Osmocote® to provide long-lasting feed levels. We recommend that Sundaville® is kept in a container as this allows you to move the plant indoors for protection against severe weather and low temperatures. After potting on the plant will need a support system, either bamboo canes or a trellis of some type - all of which will be available from your local garden centre - or you can opt for a trailing habit by using a hanging basket. Again, ensure that the plant is moist before potting on. Water immediately after potting on, then allow to dry out between watering for the first 2-3 weeks.



Cultivation II

POSITION

Sundaville® plants can be grown in full sun or partial shade. When grown indoors, they will thrive if they are given as much natural light as possible. Light levels are important to repeat flowering in the following year. In the United Kingdom for example, the plants will flower until Christmas if they are given the correct indoor conditions. If your plant is outside, please bring it indoors before the first frosts and place in a well lit, frost-free area. A heated greenhouse, protected porch, or conservatory (cold or heated) is ideal.

HEIGHT CONTROL

If you want to control the height of your Sundaville® plants, pinching them to acquire the correct shape is recommended. Be aware that if you pinch hard at every shoot you will remove the flower buds which appear at the leaf joints at approx. every 2-5 pairs of leaves. Always identify the flower buds first before pinching! To support the climbing shoots, you can train them up a trellis or similar support system.

WATERING & WINTER CARE

Sundaville® plants are tolerant of wet or dry conditions in the summer and can safely go without water for a week or more if

necessary. Regular watering in the summer, allowing the root ball to dry out between watering, is ideal. Feed at least once a week with tomato feed, for example, if you have not added a slow-release fertiliser to the compost. It's really important to avoid overwatering!

From early November onwards, dry the root ball out completely, especially if it is being overwintered in a cold environment. Water lightly about once a month until the weather and light conditions improve in the spring, around late February to early March. By then, the compost should be so dry that it appears dusty. Plants overwintered this way very rarely wilt. Move your Sundaville® plants outside as soon as the danger of frost has passed. Make sure to harden the plants off and gradually adapt them to a full sunny spot either on your terrace, balcony or patio. Pot on into a larger container if required.

DISCLAIMER

The information above has been compiled with maximum care and is based on our current knowledge. MNP flowers is not responsible for the consequences of use or misuse of the above information. When using crop protection products or growth regulators, always comply with applicable laws and regulations in your country.



Product Overview

New	Colour	Variety	Denomination	Flowering	Vigour	Flower Size	Intro Year
Next Generation							
		Apricot	Sunpapi	early	medium	large	2018
		Soft Peach	Sunpasope	early	upgrown	large	2018
		Mini Scarlet	Sunpamis	early	upright	medium	2018
		Mimi Red	Sunpa 316	early	compact	medium	2019
Classic							
		Burgundy	Sunparacore	early	medium	large	2013
		Cream Pink	Sunparapibra	medium	compact	large	2008
		Early Scarlet	Sunparaclare	very early/early	compact	large	2016
		Pearl	Patmandewi	medium	compact	large	2015
		Pink	Sunmandecripi	medium	compact	large	2006
		Red	Sunmandecrim	medium	compact	large	2004
		Red Star	Sunparasuji	medium	compact	large	2009
		Rose Star	Sunpararosta	medium	compact	large	2013
		Velvet Red	Sunparasure	medium	compact	large	2013
		Impr. White 16	Sunparamakuho	medium	medium	large	2016
		White	Sunparacoho	medium	compact/medium	large	2011
Grand							
		Grand Burgundy	Sunparaobu	later	vigorous	large	2015
		Grand Red	Sunparare 15	early/medium	vigorous	large	2015
		Grand Rose	Sunparaoros	medium	medium	large	2015
		Grand White	Sunparaosiro	medium	medium	large	2014
Cosmos							
		Cosmos Carmine red	Sunpararekin	later	vigorous	very large	2014
		Cosmos Pink	Sunmandecos	medium	medium	very large	2007
		Cosmos White	Sunmandeho	later	medium	very large	2005
Beauty							
		Beauty Bright Red	Sunpara 3043	early	medium	large	2014
		Beauty Burgundy	Sunpararenga	medium	medium	large	2010
		Beauty Coral Pink	Sunpararopi	later	medium	large	2014
		Beauty Light Pink	Sunpararaipi	very early/early	medium	large	2014
		Beauty Red (Pretty Red)	Sunmanderemi	medium	medium	large	2007
		Beauty Rose (Pretty Rose)	Sunparaprero	early/medium	medium	large	2009
		Beauty Vermillion	Sunparaoriaka	later	medium	large	2015
		Beauty White	Sunparapreho	early	medium	large	2015

Availability

Licenseses, growers & exporters

We are very proud to collaborate with innovative and professional partners throughout Europe. We work with propagators and growers in every European country. If you would like to become our partner, please feel free to contact us.

Cuttings & young plants

Looking for cuttings or Sundaville® young plants? Check out the list of official licenseses below.

 BVBA DeCock Plants	www.decockplants.be
 TU-Flor s.r.o.	www.tuflor.cz
 Selecta Klemm GmbH & Co. KG Volmary GmbH	www.selecta-one.com www.volmary.com
 EARL Haberschill Eyraud Productions	www.haberschill-vegetal.fr www.eyraud-productions.com
 Marigold Plants S.A.	www.marigoldplants.gr
 Gruppo Padana Ortofloricoltura Lazzeri Societa' Agricola A R.L. Az. Agr. Sentier	www.gruppopadana.com www.lazzeri.com www.sentier.it
 Florensis B.V. M. van Veen BV	www.florensis.com www.mvanveenbv.com
 Plantpol Spotka z.o.o.	www.plantpol.com.pl
 New Plants Motril S.A. Planteles Roig S.L. Oasis Young Plants Ltd	www.lannes.pro www.gruproig.com www.oasis-yp.com

The licenseses, growers & exporters short lists are carefully composed (September 2017) out of companies which can be easily found on the internet. If you are a licensee, grower, exporter or (online) retailer on the European market and want to be published on this list and on the Sundaville® website (www.sundaville.eu/availability), please send an e-mail to e.giezen@mnpflowers.com.

(Half) finished plants

Looking for (half) finished Sundaville® plants? Check out the list of official licenseses below.

 V.D. Plant BVBA	www.vdplant.com
 Topfpflanzen Hannen Gartenbau Marc Peters Emsflower GmbH	www.topfpflanzen-hannen.de www.gartenbaupeters.de www.emsflower.nl
 SCA Bury Earl Berjou J.P. Horticulture Les Serres du Lodevois	www.bury-sca.fr www.berjouhorticulture.com -
 Az. Agr. Auricchio Michelangelo Cameflor Floricoltura Eurosa	www.lannes.pro www.auricchioesons.it www.cameflor.it www.gcpartecipazioni.eu
 Prestige Plants Societa' Agricola a.r.l. Roberto Torelli Beauty Plants	www.prestigeplants.eu - www.beautyplants.nl
 Bernhard Young Plants BV Van Neerven Kuipplanten Patio Nova Patio Plants Vof	www.bernhardyoungplants.nl www.neervenplant.com www.pationova.nl www.patioplants.nl
 Planta S.S AGR Cultivation Quality Plants Vivero Las Fresas SL Vivero Naturplant Almeria S.L. Viveros La Pacheca Semilleros Laimund S.L. Solisplant S.L. Posadas Y Domenech SL	www.planta.it www.cultivatingqualityplants.com www.vlasfresas.com - www.lapacheca-spalm.com www.semilleroslaimund.com www.solisplant.com -

Promotional



www.sundaville.com



POS for CC trolley



POS for tables



Apricot cocktail package



Company van



Sandwich boards & Roll-up banners



Company car



Trucker caps



Tradefair booth







Behind the brand

About us

Sundaville® is a brand and registered trademark bred by the Japanese breeder Suntory Flowers Ltd. and introduced by MNP flowers. Since 1989 MNP flowers ('Moerheim New Plant') is managing the European rights and is master licensee for all (future) products. The business of MNP flowers can broadly be divided into four activities nowadays. Each year MNP flowers selects new and innovative varieties in close consultation with Suntory Flowers Ltd.

1. Testing & selection

MNP flowers introduces new genetics from Suntory Flowers Ltd., among others, onto the European market. Breeding takes place in Japan, Vietnam and Australia, where an extensive team of professionals work passionately on creating the perfect plant for gardens and balconies worldwide. MNP flowers specializes in specific R&D areas, including selection. We employ several professionals, who all have in-depth knowledge of the European horticultural market. Together they select plants and varieties that suit this market perfectly. Selected plants and varieties are assessed extensively at several testing locations. Varieties are trialed for earliness, sturdiness, floriferousness, weather resistance, colour consistency, growth and so on.

2. Building brands

After final selection, we decide which varieties will be introduced and which will be either retested or disregarded. This is where we start building brands! The marketing department of MNP flowers is the creative heart of our organization.

We carry out market research for all varieties that will be introduced. We investigate who the customer will be and his or her perception of the new product. This is very important for positioning the product in the market.

We think about product naming plus the total concept and finally we come to the brand design, which is when we start to create a brand with its own logo, labels, pots, leaflets, website, etc., ready to be marketed!

3. Introduction, sales and licensing

The most important activity at MNP flowers is bringing our new varieties (novelties) to customers. MNP flowers introduces new varieties three times a year: during the IPM in January, the FlowerTrials® in June and the FloraHolland Trade Fair in November. This means that there is always a reason to visit MNP flowers, both on location during exhibitions and at home during the FlowerTrials®. Business partners can then express their interest in a new product and decide whether they want to run trials at their own site or add the introduction to their catalogue immediately. Growers pay a licence fee for every Suntory® plant. MNP flowers recoups this licence fee to its business partners by creating marketing concepts, arranging free publicity and PR, safeguarding plant quality, etc.

4. Monitoring and support

Because we charge a licence fee, we are obligated to provide our business partners with all the support they need. We therefore keep in close contact with our partners and visit them as often as possible, not only to provide advice about propagating and growing specific Suntory® crops, but also to listen to their own experience in the field so that we can take it into account during the next testing and selection cycle.

For questions and advice, please feel free to contact one of our experts.

Our brands

The champions of tomorrow, today!

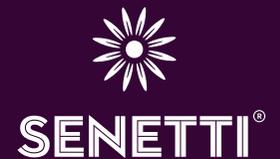
MNP flowers. A new name, a clear goal and a fresh identity. Since the 1990s, Moerheim New Plant has built a reputation for introducing innovative and successful bedding plants to the European ornamental plant sector. During this time, we have created many major and unique brands, including Surfina®, Sundaville®, Senetti® and Princettia®. That's why we say: We bring you the champions of tomorrow, today! MNP flowers stands for innovation, quality and creativity. Our mission and vision guides and inspires our organization.

Mission: "To contribute on creating a beautiful and healthy environment for people, flora and fauna to flourish."

Vision: "Quality is the key. We want to grow and give people plants with value for money. We want to innovate and improve our products but also each individual by learning and being challenged every day."



Jeroen F. Egtberts
Managing Director



Sales & Support

At MNP flowers we are happy to guide and advise our business partners who choose to propagate and grow our plants. Therefore, we work closely with our licensees and growers and are highly committed to offering a high level of customer service.

For cultivation and selection advice please contact Mr. Klaas Droog, our sales and license manager. Klaas has more than a decade of intrinsic experience in the ornamental horticulture trade and can therefore provide you with the best tips and advice about propagating and growing Suntory® plants.



Klaas Droog
Sales & License Manager



Ralph Erkelens
Sales & Brand Ambassador



Willem Mulder
Contract & License
Administration

For questions and advice about sales and export, please feel free to contact Mr. Klaas Droog or Mr. Ralph Erkelens. With many years of experience in the European horticultural sector, they have developed an extensive knowledge of the market. They also have a wide network in the sector and are therefore of great value to MNP flowers, and to you, as our business partner.

For questions about contracts and licences, please contact Mr. Willem Mulder.

Marketing

Stunning & free marketing concepts!

The marketing department of MNP flowers is the creative heart of our organization. All the artwork for MNP flowers and our brands is designed by our own marketing team. Dynamic marketing concepts are extremely important if you want to be unique in today's horticultural market. And that's our goal: to create exceptional marketing concepts for our beautiful products.

Our clients are valuable to us. We would love to intensify our contact with you, and respond to all your thoughts and questions about marketing your products. Please feel free to contact us.

Labels & pots

Profit from the excellent marketing concepts that are created for all our products. Choose for the new Surfinia® label for example, or grow your Beedance® varieties in the specially designed printed growing pots.



Erwin Giezen

Head of Marketing &
Communications

High-resolution pictures

Are you already a client? We have a special high resolution picture database for you where you can download pictures from all varieties! Go to the website and fill in the form to get your own user-name and password. www.moerheim.image-share.nl

Advertising & press

Focused advertising for special target groups which highlights single products from MNP flowers brands, renowned throughout the industry. We have also standard publication texts and info for all of our products.

Merchandising materials

We offer you a complete package of professionally designed and functional "point of sale" (POS) material for every single brand. This promotional material includes posters, brochures, cultivation flyer's, labels, banners for CC trolleys, etc.

Contact

Get in touch

We have a team of professionals standing by to answer all of your questions. If you are interested in one of our products, if you need some high resolution pictures for your catalogue or need some "point of sale" POS materials, please feel free to contact one of our colleagues at MNP flowers.

Come and visit the MNP flowers head office & selection centre near Amsterdam Airport Schiphol.

MNP flowers

Weteringweg 3a
2155 MV Leimuiderbrug
The Netherlands



Jeroen F. Egtberts
Managing Director

M: +31 (0) 653 23 80 36
E: j.egtberts@mnpflowers.com



Klaas Droog
Sales & License Manager

M: +31 (0) 622 39 63 50
E: k.droog@mnpflowers.com



Willem Mulder
Contract & License
Administration

M: +31 (0) 612 12 58 85
E: w.mulder@mnpflowers.com



Erwin Giezen
Head Marketing &
Communications

M: +31 (0) 619 94 54 82
E: e.giezen@mnpflowers.com



Ralph Erkelens
Sales & Brand Ambassador

M: +31 (0) 624 13 24 99
E: r.erkelens@mnpflowers.com



Juliette Einhorn
Quality & Selection Manager

M: +31 (0) 653 53 41 92
E: j.einhorn@mnpflowers.com

SUNTORY
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Our location



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