

GENERAL COLLECTION
2017/2018

SUNTORY

FLOWERS EUROPE



SUNTORY
FLOWERS EUROPE

Table of contents

Contents	3	General Collection A - Z	40
Foreword	5	Argyranthemum	Grandaisy® 42
A fresh identity "MNP flowers".	6	Begonia	Crackling Fire® 46
Contact & info	134	Bidens	Beedance® 50
What do we do	136	Brachyscome	Surdaisy® 54
Sales & technical support	138	Calibrachoa	Million Bells® 58
Marketing	140	Dianthus	Suntory® Dianthus 66
Growers & licensees	142	Diascia	Sundiascia® 70
Contact	144	Euphorbia	Princettia® 74
		Ipomoea	Suntory® Ipomoea 78
Novelties 2018	8	Lobelia	Suntory® Lobelia 82
Sundaville® Apricot	10	Lophospermum	Lofos® 86
Sundaville® Mini Scarlet	12	Mandevilla	Sundaville® 90
Sundaville® Soft Peach	14	Nemesia	Sunpeddle® 98
Surfinia® 2.0 Red Trailing	16	Pericallis	Senetti® 102
Surfinia® 2.0 Blue Ocean Trailing	18	Petunia	Surfinia® 108
Surfinia® Coral Morn	20	Scaevola	Surdiva® 122
Senetti® Pink	22	Verbena	Tapien® 126
Senetti® Red Bicolor	24	Verbena	Temari® 130
Senetti® Ruby Red	26		
Grandaisy® Red	28		
Grandaisy® Deep Red	30		
Grandaisy® Ivory	32		
Grandaisy® Yellow '18	34		
Princettia® Midi Pink	36		
Princettia® Midi Dark Pink	38		
Princettia® Ultra Pink	40		

For more info visit www.mnpflowers.com

*Original,
Unique and
Innovative!*

SUNTORY
FLOWERS EUROPE

Original, Unique and Innovative!

These are the words I like to use to describe our collection, and I am very proud to present our new catalogue for the 2017-2018 season. We can look back on a turbulent year with a great deal of change and the start of many a new project. Last autumn, we said goodbye to our trading name of Moerheim New Plant. From now on we will be known as MNP Flowers.

With the installation of a greenhouse certified to Naktuinbouw (Netherlands Inspection Service for Horticulture) Elite standards which is dedicated to Sundaville®, we will soon be able to supply our customers with the very latest material to build up their mother plants from our own stock. We have also established an extensive network of trialling companies in Europe and are using the latest breeding and selection methods. Never before have our selection gardens contained so many brilliant top-of-the range products with such great potential, so everything looks very promising.

This new catalogue focuses on our main products, including: Surfinia®, Sundaville®, Senetti®, Grandaisy® and Princettia®.

Surfinia® Petunia is still the biggest brand in Europe and is famous for its weather-resistance and long flowering period. For the 2018 season we have a completely new version known as Surfinia® New Edge. This newcomer to the family combines all the best characteristics of the successful Surfinia® collection, notably a strong colour, rich flowering and long-lasting garden pleasure, but is also two weeks earlier than Surfinia® Purple. We also have two more new varieties that you really cannot afford to miss.

Sundaville® Mandevilla has already set its stamp on the market and is a real favourite among consumers. Our

selections contain plenty of new candidates which are guaranteed to strengthen our market leadership. This spring, we have chosen Sundaville® Apricot, a yellow Mandevilla® which will become a definite ladies' favourite with its Ibiza-type colour. It is genetically comparable with Sundaville® Red, but flowers much earlier!

This year Senetti® Pericallis has been equipped with an arsenal of new colours, growth habits and flower sizes. These will further increase the popularity of this true spring-flowering plant, and we hope that it will also capture the hearts of our French and Italian consumers.

Following its careful introduction, Grandaisy® Argyranthemum made its mark in 2016 and finished the year riding high as a promising bedding plant in the UK. This new Argyranthemum collection with its innovative colours, impressive growth and large flowers is well placed to become the new patio plant par excellence!

Princettia® Euphorbia started as an outsider but is seriously gaining in popularity and is now positioned strongly among the traditional poinsettias. The arrival of Princettia® Pure White brought an explosive growth in sales, and we expect to reach a new milestone with the introduction of the new Princettia® Midi series. In this 'Midi' range we have combined the best characteristics of Princettia® with the existing poinsettia plant form – you could say that Princettia® has grown from a Princess into a Queen!

We hope you enjoy browsing through this catalogue. If there's something you can't find, take a look at our completely new website www.suntoryflowers.eu

Jeroen F. Egtberts

Managing Director MNP flowers



*A new name,
a clear goal and
a fresh identity.*

Since the 1990s, Moerheim New Plant has built a reputation for introducing innovative and successful bedding plants to the European ornamental sector. During this time, we have created many major and unique brands, including Surfinia®, Sundaville®, Senetti® and Princettia®. This work continues, with our recently introduced Beedance® and Grandaisy® brands among many others. In short: we are always evolving. And part of this evolution is an attractive new name with international appeal. We are therefore pleased and very proud to present: **MNP flowers**. Our new name stands for innovation, quality and creativity. Visit www.mnpflowers.com for more information.



SUNTORY
FLOWERS EUROPE

SUNTORY
FLOWERS EUROPE

Novelties






Sundaville®

Apricot

SUNPAPRI



Here it is! The biggest revolution in the world of Mandevilla (Dipladenia) since we introduced the Sundaville® brand. We are talking about the first Sundaville® with a beautiful and exiting new bright orange color, the Sundaville® Apricot!

Sundaville® Apricot has the same distinctive characteristics as the Sundaville® varieties from the Classic range. It has large, very long lasting, 9 cm apricot coloured flowers with a darker, orange-yellow heart. It boasts a good branching habit, blooms very early and flowers continuously. Sundaville® Apricot plants are best grown in 15 and 17 cm pots with support.

This is a stunning and remarkable variety which will grab your attention straight away. You won't be able to take your eyes off it!






SUNDaville®

Soft Peach

SUNPASOPE

Alongside the Sundaville® Apricot, which revolutionised Mandevilla colour, we introduced a similarly soft and gentle colour innovation and named it the Sundaville® Soft Peach.

Sundaville® Soft Peach has the same distinctive characteristics as the Sundaville® varieties from the Beauty range. It has 6 cm peach coloured flowers with a darker, orange-yellow heart. It branches well, blooms very early and is a true champion with its rich and abundant flowers. Sundaville® Soft Peach plants are highly versatile and suitable for hanging baskets, as well as for 10 to 27 cm pots with support.

It's soft, gentle and a real champion with its rich and abundant flowers.





SUNDaville®

Mini Scarlet

SUNPAMIS



A new kind of Sundaville® range is born with this unique scarlet variety which has star-shaped flowers: the Sundaville® Mini Scarlet. Despite its name, it does not have small flowers: "Mini" describes its smaller and narrower petals which, taken together, resemble the shape of a star. These unique star-shaped flowers are a real breakthrough in the Mandevilla ranges.

Sundaville® Mini Scarlet has the same distinctive characteristics as the Sundaville® from the Classic range. Its 7 cm flowers have small and very bright scarlet petals. It has good branching, blooms very early and has a strong upward growth habit. Sundaville® Mini Scarlet plants are suitable for 12 cm pots with minimal support. Its branches can also be trained in a spiral through plant supports when grown in bigger pots.

Mini describes the smaller, narrower petals. These unique star-shaped flowers are a real breakthrough.





Surfinia[®]
2.0



Surfinia[®] 2.0

Red Trailing

SURF GOPREHANA

Can a product with the outstanding qualities of Surfinia[®] be improved? The brand has been at the top for a long time with its excellent rain resistance and long flowering period until late in the autumn. A top product for containers and hanging baskets.

However, we have still managed to make Surfinia[®] even better. Thanks to the breeder, the new generation now blooms even earlier, without affecting the well-known flowering characteristics of the series. This means we really can talk about Surfinia[®] 2.0!

We are convinced that this important development will give the collection a real boost.





Surfinia[®]
2.0



Surfinia[®] 2.0

Blue Ocean Trailing

KEIPEBLOCNUL

Can a product with the outstanding qualities of Surfinia[®] be improved? The brand has been at the top for a long time with its excellent rain resistance and long flowering period until late in the autumn. A top product for containers and hanging baskets.

But we have still managed to make Surfinia[®] even better. Thanks to the breeder, the new generation now blooms slightly earlier, without affecting the familiar characteristics of the flower. This means we really can talk about Surfinia[®] 2.0!

We are convinced that this important development will give the collection a real boost.





Surfinia®



Surfinia®

Coral Morn

SURF GONITOMI

Can a product with the outstanding qualities of Surfinia® be improved? The brand has been at the top for a long time with its excellent rain resistance and long flowering period until late in the autumn. A top product for containers and hanging baskets.

However, we have still managed to make Surfinia® even better. Thanks to the breeder, the new generation now blooms even earlier, without affecting the well-known flowering characteristics of the series. This means we really can talk about Surfinia® 2.0!

We are convinced that this important development will give the collection a real boost.





SENETTI®

Pink

SUNSENEMIHA

The Pericallis Senetti® varieties have been in a class of their own for a long time with their striking, brilliant colours. Having presented a new series in 2016, we feel that this is the year to further expand the existing collection with a number of new developments.

The breeder has managed to create completely new varieties of Senetti® at an unprecedented speed. Aspects such as even earlier flowering, different colours and larger flowers characterise these introductions for 2017/2018.

These varieties will further increase the popularity of this favourite spring-flowering plant.





SENETTI®

Red Bicolor

SUNSENMURE

The Pericallis Senetti® varieties have been in a class of their own for a long time with their striking, brilliant colours. Having presented a new series in 2016, we feel that this is the year to further expand the existing collection with a number of new developments.

The breeder has managed to create completely new varieties of Senetti® at an unprecedented speed. Aspects such as even earlier flowering, different colours and larger flowers characterise these introductions for 2017/2018.

These varieties will further increase the popularity of this favourite spring-flowering plant.





SENETTI®

Ruby Red

SUNSENEY ONA

The Pericallis Senetti® varieties have been in a class of their own for a long time with their striking, brilliant colours. Having presented a new series in 2016, we feel that this is the year to further expand the existing collection with a number of new developments.

The breeder has managed to create completely new varieties of Senetti® at an unprecedented speed. Aspects such as even earlier flowering, different colours and larger flowers characterise these introductions for 2017/2018.

These varieties will further increase the popularity of this favourite spring-flowering plant.





GRANDAISY®



GRANDAISY®

Red

BONMAX 1472



Grandaisy® (Argyranthemum) conjures up that special summer feeling like no other plant can. Happy and care-free enjoyment of hot days and sultry evenings in the garden or on the patio and balcony. Grandaisy® is an uncomplicated, unassuming and understated plant that will bring you summer every day and put a smile on every face. Perhaps that's why consumers love Grandaisy® so much. In any case, it's why we want to share the Grandaisy® experience with everyone. The Argyranthemum Grandaisy® collection was introduced in 2016 and quickly attracted attention thanks to its outstanding results as a bedding plant in a number of European trials. We are now expanding the series with several new varieties, featuring even bolder colours and impressively large flowers. That's why we say: bold and beautiful Grandaisy!

A top product which will give consumers real value for money. This will be the new patio plant par excellence!





GRANDAISY®

GRANDAISY®

Deep Red

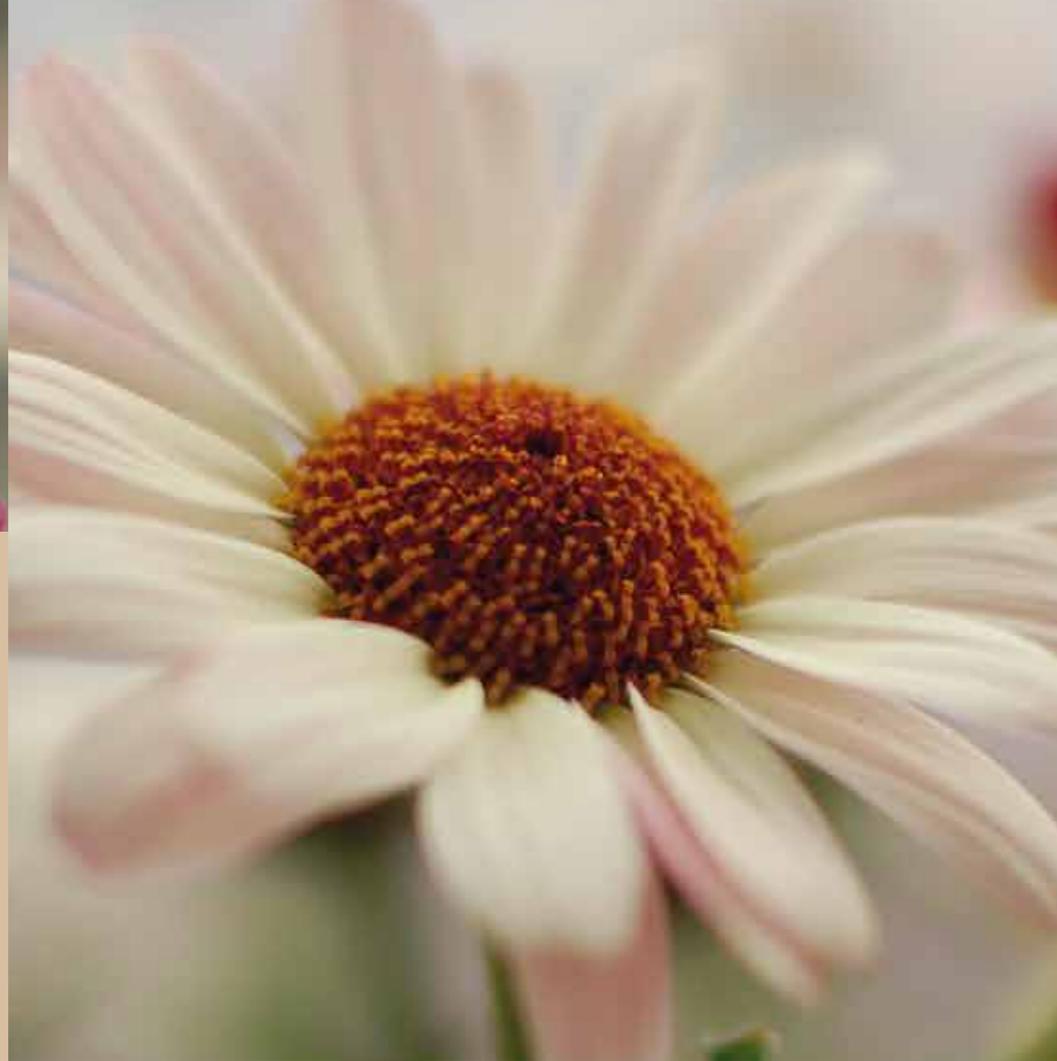
BONMAX 14143



Grandaisy® (Argyranthemum) conjures up that special summer feeling like no other plant can. Happy and care-free enjoyment of hot days and sultry evenings in the garden or on the patio and balcony. Grandaisy® is an uncomplicated, unassuming and understated plant that will bring you summer every day and put a smile on every face. Perhaps that's why consumers love Grandaisy® so much. In any case, it's why we want to share the Grandaisy® experience with everyone. The Argyranthemum Grandaisy® collection was introduced in 2016 and quickly attracted attention thanks to its outstanding results as a bedding plant in a number of European trials. We are now expanding the series with several new varieties, featuring even bolder colours and impressively large flowers. That's why we say: bold and beautiful Grandaisy!

A top product which will give consumers real value for money. This will be the new patio plant par excellence!





GRANDAISSY®



GRANDAISSY®
Ivory
BONMAX 11248



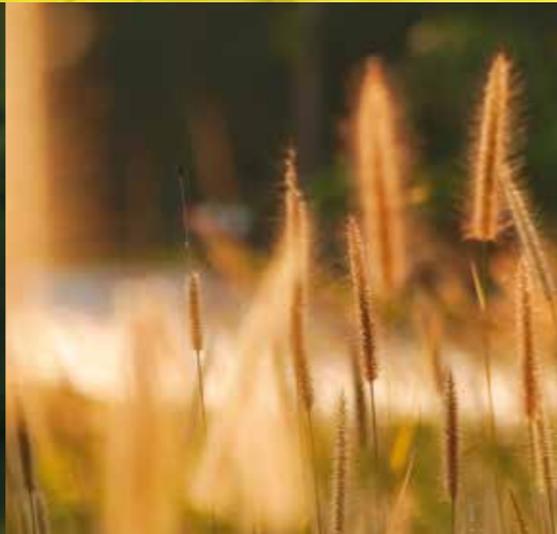
Grandaisy® (Argyranthemum) conjures up that special summer feeling like no other plant can. Happy and care-free enjoyment of hot days and sultry evenings in the garden or on the patio and balcony. Grandaisy® is an uncomplicated, unassuming and understated plant that will bring you summer every day and put a smile on every face. Perhaps that's why consumers love Grandaisy® so much. In any case, it's why we want to share the Grandaisy® experience with everyone. The Argyranthemum Grandaisy® collection was introduced in 2016 and quickly attracted attention thanks to its outstanding results as a bedding plant in a number of European trials. We are now expanding the series with several new varieties, featuring even bolder colours and impressively large flowers. That's why we say: bold and beautiful Grandaisy!

A top product which will give consumers real value for money. This will be the new patio plant par excellence!





GRANDAIŚY®



GRANDAIŚY®

Yellow '18

BONMAX 1228



Grandaisy® (Argyranthemum) conjures up that special summer feeling like no other plant can. Happy and care-free enjoyment of hot days and sultry evenings in the garden or on the patio and balcony. Grandaisy® is an uncomplicated, unassuming and understated plant that will bring you summer every day and put a smile on every face. Perhaps that's why consumers love Grandaisy® so much. In any case, it's why we want to share the Grandaisy® experience with everyone. The Argyranthemum Grandaisy® collection was introduced in 2016 and quickly attracted attention thanks to its outstanding results as a bedding plant in a number of European trials. We are now expanding the series with several new varieties, featuring even bolder colours and impressively large flowers. That's why we say: bold and beautiful Grandaisy!

A top product which will give consumers real value for money. This will be the new patio plant par excellence!





Princettia[®]

Midi Hot Pink

BONPRI 1095

Euphorbia Princettia[®] is the most beautiful jewel imaginable for every living-room. A stunning plant with compact growth and strong branching. This makes it an easy product which anyone can care for.

Within Princettia[®] we now offer a completely new Midi series which can be regarded as the equivalent of the more familiar Poinsettia (Christmas Star). Midis can be grown into larger plants than existing Princettia[®] varieties, but have the same positive characteristics.

Naturally, this Midi Princettia[®] can also be used for Christmas production.





Princettia[®]

Midi Dark Pink

BONPRI 1049

Euphorbia Princettia[®] is the most beautiful jewel imaginable for every living-room. A stunning plant with compact growth and strong branching. This makes it an easy product which anyone can care for.

Within Princettia[®] we now offer a completely new Midi series which can be regarded as the equivalent of the more familiar Poinsettia (Christmas Star). Midis can be grown into larger plants than existing Princettia[®] varieties, but have the same positive characteristics.

Naturally, this Midi Princettia[®] can also be used for Christmas production.





Princettia® *Ultra Pink*

BONPRI 9276

Euphorbia Princettia® is the most beautiful jewel imaginable for every living-room. A stunning plant with compact growth and strong branching. This makes it an easy product which anyone can care for.

Naturally, this Ultra Pink Princettia® can also be used for Christmas production.





SUNTORY
FLOWERS EUROPE

SUNTORY
FLOWERS EUROPE

General Collection

A - Z

*Super large
daisy flowers
6 cm*

SUNTORY
FLOWERS EUROPE



GRANDAIŚY®

Argyranthemum

COLLECTION

The original Grandaisy® range consists of Argyranthemum (Chrysanthemum) with super-large flowers (6 cm), which are early blooming and have striking colours. These strong and healthy plants are suitable for almost every climate and can be used as a patio plant, in balcony boxes and as a bedding plant.

Grandaisy® (Argyranthemum) conjures up that special summer feeling like no other plant can. Happy and care-free enjoyment of hot days and sultry evenings in the garden or on the patio and balcony. Grandaisy® is an uncomplicated, unassuming and understated plant that will bring you summer every day and put a smile on every face. Perhaps that's why consumers love Grandaisy® so much. In any case, it's why we want to share the Grandaisy® experience with everyone.

The new standard in large-flowered daisies

High value product, early, ultimate branching and 6 cm big flowers. **More information at www.grandaisy.eu**

Grandaisy®
WHITE



Grandaisy®
IVORY



Grandaisy®
YELLOW '18



Grandaisy®
PINK



Grandaisy®
RED ORANGE



Grandaisy®
RED



Grandaisy®
DEEP RED



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
WHITE	Bonmax 0983	medium	XL flowers	patio type
IVORY	Bonmax 11248	medium	XL flowers	patio type
YELLOW '18	Bonmax 1228	medium	XL flowers	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
PINK	Bonmax 9163	medium	XL flowers	patio type
RED ORANGE	Bonmax 1338	medium	XL flowers	patio type
RED	Bonmax 1472	medium	XL flowers	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
DEEP RED	Bonmax 14143	medium	XL flowers	Patio type

*The next
generation
Begonia*

SUNTORY
FLOWERS EUROPE

CRACKLING FIRE®

Begonia

COLLECTION

Crackling Fire® is the next generation of Boliviensis Begonia. Crackling Fire® is more sun-tolerant than other Begonias and presents well as a premium 10 cm pot or basket.

Crackling Fire® is an innovative and trendy series of Begonias from Suntory Flowers Europe, suitable for garden, patio or balcony. This beautiful product is available in a range of 9 vivid colours. Crackling Fire® does not require much maintenance or need a lot of water: perfect for the modern consumer. This plant can be used in patio pots, balcony or hanging baskets, or as a bedding plant. It blooms throughout the season until the first frosts of autumn.

Superb quality, compact begonias, good colour range in this series



Crackling Fire®
WHITE



Crackling Fire®
YELLOW



Crackling Fire®
CREAMY YELLOW



Crackling Fire®
ORANGE



Crackling Fire®
RED



Crackling Fire®
PINK



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
WHITE	Sunjiraho	early	very compact	patio type
YELLOW	Sunjirayel	very early	compact	patio type
CREAMY YELLOW	Sunjiracrem	very early	compact	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
ORANGE	Sunjiraore	very early	medium	patio type
RED	Sunjirared	early	compact	patio type
PINK	Sunjirapi	very early	compact	patio type

*Attracts
bees and
butterflies*

SUNTORY
FLOWERS EUROPE



beedance®

Bidens

COLLECTION

Offer your clients a garden full of bees and butterflies with Beedance®! Beedance® is a range of two striking Bidens hybrids, Beedance® Painted Red and Painted Yellow, which are uniquely bicoloured. One has attractive yellow and red stripes and the other is a beautiful red variety with a yellow heart. Beedance® is loved by bees and butterflies, bringing biodiversity to every garden and balcony.

Beedance® is strong, sturdy and compact. Beedance® varieties are easy to propagate, root fast and grow effortlessly. Don't miss out on this unique promise for the future!

Beedance® is a worldwide trademark. Dancing bees are available in Europe, America, Asia and Australia



Beedance[®]
PAINTED YELLOW



Beedance[®]
PAINTED RED



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
PAINTED YELLOW	Sunbidevb 4	medium	compact	patio type
PAINTED RED	Sunbidevb 2	early	compact	patio type



*He loves me,
He loves me not.
He loves me!!!*

SUNTORY
FLOWERS EUROPE

SURDAISY®

Brachyscome

COLLECTION

Surdaisy® continually produces an abundance of flowers which provides a sea of colour from March to October. These durable plants withstand cold, rain and sun and all have excellent branching. Pink has the largest flowers and darkest foliage. Yellow is unique. White makes excellent ground cover. The varieties work very well in combinations but equally as a mono-crop. Surdaisy® produces a mass of daisy flowers and blooms continuously from spring into autumn. This much-loved Brachyscome hybrid is resistant to rain, but likes a sunny location. With its self-cleaning properties and excellent garden performance, Surdaisy® is the ideal plant for the modern consumer. This strong variety is suitable for different uses, doing well in hanging and balcony baskets and as a bedding plant. Surdaisy® copes well with slightly dry growing conditions and its leaves will not yellow.

Surdaisy Impr. White gives you 76% more flowers. That's super flower power! Strong, compact, with maximum flowering.



Surdaisy[®]
WHITE



Surdaisy[®]
IMPR. WHITE '17



Surdaisy[®]
BLUE



Surdaisy[®]
STRAWBERRY PINK



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
WHITE	Bonbraho	early	compact	patio type
IMPR. WHITE '17	Bonbra 1277	early	compact	patio type
BLUE	Bonbrabu	early	medium	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
STRAWBERRY PINK	Bonbrapi	medium	medium	patio type

*Biggest
colour range in
trailing Calibrachoa*

SUNTORY
FLOWERS EUROPE

MILLION BELLS®

Calibrachoa

COLLECTION

The original Million Bells® Calibrachoa are still bestsellers, thanks to their vigorous growth, profuse flowering and proven garden performance. Million Bells® is a trade mark for the world renowned Calibrachoa from Suntory®, the first breeder to introduce this species to the world plant market.

Million Bells® is extremely tolerant of all conditions, flowers profusely and all the varieties are trailing in habit. Million Bells® are versatile plants which are well suited to hanging baskets, patio containers and window boxes. The Million Bells® range started out with just a few colours but nowadays a huge variety of colours and patterns is available. Million Bells® are heat tolerant, cold hardy and produce flowers from spring to autumn.

Million Bells®, biggest colour range in trailing Calibrachoa.

Million Bells® Classic
WHITE



Million Bells® Classic
GOLDEN TERRACOTTA 09



Million Bells® Classic
CRACKLING FIRE



Million Bells® Bouquet
BOUQUET YELLOW EYE



Million Bells® Bouquet
BOUQUET GOLD



Million Bells® Bouquet
BOUQUET PINK



Million Bells® Classic
SALSA



Million Bells® Classic
RED



Million Bells® Bouquet
BOUQUET BRILLIANT PINK



Million Bells® Bouquet
BOUQUET RED



Million Bells® Bouquet
BOUQUET WINE RED



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
WHITE	Sunbelho	medium	vigorous	patio type
GOLDEN TERRACOTTA 09	Sunbelsoil	medium	medium	patio type
CRACKLING FIRE	Sunbelfire	medium	medium	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
SALSA	Sunbelnero	early	compact	patio type
RED	Sunbelre	medium	medium	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
BOUQUET YELLOW EYE	Sunbel 0778	early	compact	patio type
BOUQUET GOLD	Sunbel 8571	very early	medium/vigorous	patio type
BOUQUET PINK	Suncalpink	early	compact	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
BOUQUET BRILLIANT PINK	Suncalpi	early	compact	patio type
BOUQUET RED	Suncalred	very early	compact	patio type
BOUQUET WINE RED	Suncalwine	very early	medium/vigorous	patio type

Million Bells® Compact
PURE YELLOW



Million Bells® Compact
COSMOS PINK



Million Bells® Compact
COMPACT CHERRY



Million Bells® Compact
COMPACT BLUE



Million Bells® Trailing
TRAILING ICE



Million Bells® Trailing
TRAILING YELLOW



Million Bells® Trailing
TRAILING SKY BLUE



Million Bells® Trailing
TRAILING SILVER BLUE



Million Bells® Trailing
TRAILING TOPAZ



Million Bells® Trailing
TRAILING BLUE



Million Bells® Trailing
TRAILING PINK



Million Bells® Trailing
TRAILING FUCHSIA



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
PURE YELLOW	Sunbelriki	medium	compact	patio type
COSMOS PINK	Sunbelkos	medium	compact	patio type
COMPACT CHERRY	Sunbel Kopachipi	early	compact	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
COMPACT BLUE	Sunbelkopabu	early	compact	patio type
TRAILING ICE	Sunbelkuriho	medium	medium	patio type
TRAILING YELLOW	Suncalkuki	medium	medium/vigorous	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
Trailing Sky Blue	Sunbel Kukosubu	medium	compact	patio type
Trailing Silver Blue	Sunbelkulave	medium	compact	patio type
Trailing Topaz	Sunbelrikubu	medium	medium	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
Trailing Blue	Sunbelkubu	medium	medium	patio type
Trailing Pink	Sunbelkupi	later	medium	patio type
Trailing Fuchsia	Sunbelrikupi	medium	medium	patio type



*A
unique
present*

SUNTORY
FLOWERS EUROPE

SUNTORY® DIANTHUS

Dianthus

COLLECTION

From the breeders of Surfinia®, Million Bells® and Temari® comes Suntory® Dianthus. This sweet Dianthus hybrid has a strong pink colour which looks lovely in any garden or on any balcony. Suntory® Dianthus flowers continuously throughout the season.

Pink carnations say "I will never forget you". And what better way to say it than with a lovely Suntory® Dianthus?



Suntory® Dianthus

PINK



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
PINK	Sunnade Pintatsu	medium	medium	patio type

*A stunning
show of
colours*

SUNTORY
FLOWERS EUROPE

SUNDIASCIA®

Diascia

COLLECTION

Sundiascia® is a completely new form of Diascia that offers market benefits along with a stunning show of colours. This new shape also reduces growing and shipping space and prevents breakage from the centre. It produces an exceptional display of blooms over a very long period. More robust than other Diascia with longer flower spikes, they will provide a stunning display in containers and borders all summer long and well into the autumn.

From the breeders of Sundaville® and Surfinia® comes Sundiascia®, a range of Diascia with compact and upward growth. Sundiascia® flowers continuously from May to September. This lovely plant produces a rich display of flowers in fresh and lively colours. Sundiascia® is ideal for patio containers and borders.



Sundiascia[®]
SAKURA PINK



Sundiascia[®]
PEACH



Sundiascia[®]
ORANGE



Sundiascia[®]
BLUSH PINK



Sundiascia[®]
ROSE PINK



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
SAKURA PINK	Sunjodi 042	medium	compact	patio type
PEACH	Sunjodi 045	medium	medium	patio type
ORANGE	Sunjodiora	medium	medium	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
BLUSH PINK	Sunjodipi	medium	medium	patio type
ROSE PINK	Sunjodiropi	medium	compact	patio type

*The
Poinsettia
2.0*



SUNTORY
FLOWERS EUROPE

*Princettia®
Euphorbia*

COLLECTION

Princettia® Euphorbia (Poinsettia) is the most beautiful jewel imaginable and available for every living-room. Give these spectacular pink gems and white pearls a special place in your home and enjoy their stunning looks. Princettia® is a new style of Poinsettia (Christmas Star), with a compact growth habit and strong branching. This makes it an easy plant, which everyone can manage! Grow Princettia® in borders or pots in your garden, or on your balcony, and enjoy these pink and white stars until the first frosts of autumn.

Princettia® is perfect as a gift and can even be used for landscaping in mild climates.

Princettia[®]
PURE WHITE



Princettia[®]
MAX-WHITE



Princettia[®]
PEARL



Princettia[®]
PINK



Princettia[®]
HOT PINK



Princettia[®]
ULTRA PINK



2018
NOVELTY



Princettia[®]
DARK PINK



Princettia[®]
INDIAN RED



Princettia[®]
MIDI HOT PINK



2018
NOVELTY

Princettia[®]
MIDI DARK PINK



2018
NOVELTY

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
PURE WHITE	Bonpri 974	early	compact	patio type
MAX-WHITE	Bonpri 2760	early	medium	patio type
PEARL	Bonpri 635	early	compact	patio type

2018

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
PINK	Bonprilipcom	early	compact	patio type
HOT PINK	Bonpricom	early	compact	patio type
ULTRA PINK	Bonpri 9276	early	compact	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
DARK PINK	Bonpridepcom	early	compact	patio type
INDIAN RED	Bonpri 9172	early	compact	patio type
MIDI HOT PINK	Bonpri 1095	early	medium	patio type

2018

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
MIDI DARK PINK	Bonpri 1049	early	medium	patio type

2018

*Ideal for
mixed
baskets*

SUNTORY
FLOWERS EUROPE

SUNTORY® IPOMOEA

Ipomoea

COLLECTION

These Suntory® Ipomoea hybrids grow easily, stay compact and are available early in the season. Suntory® Ipomoea is suitable for hanging baskets, balcony containers and as a bedding plant. The plant is also easy to mix with other plants from the Suntory Flowers Europe range. Suntory® Ipomoea has attractive, striking foliage, making it an eye-catcher for any garden or balcony.



Suntory® Ipomoea
LIME



Suntory® Ipomoea
AUTUMN



Suntory® Ipomoea
BLACK TONE



VARIETY AND COLOUR	DENOMINATION	CULTIVATION TIME	VIGOUR	GROWTH HABIT
LIME	Kyuikukan 3	short	compact	trailing
AUTUMN	Kyuikukan 4	short	medium	trailing
BLACKTONE	Kyuikukan 1	short	compact	trailing

*Thrives
in hot
temperatures*

SUNTORY
FLOWERS EUROPE

SUNTORY® LOBELIA

Lobelia

COLLECTION

The Suntory® Lobelia Compact series has been bred with the focus on heat tolerance and offers great summer performance, a growing trend in Lobelia breeding. The Suntory® Lobelia Compact series is available in four separate colours. Plants show an upright growth and develop dense and heavy flowering. They bloom early and are pleasantly uniform across the series. The Suntory® Lobelia series can be grown at cool temperatures to save energy, and no PGR's are required. Plants flower profusely and hold their agreeable, mounded shape.

Suntory® Lobelia
COMPACT PINK



Suntory® Lobelia
COMPACT CARMINE PINK



Suntory® Lobelia
COMPACT SKY BLUE



Suntory® Lobelia
COMPACT BLUE



Suntory® Lobelia
TRAILING WHITE



Suntory® Lobelia
TRAILING PINK



Suntory® Lobelia
TRAILING SKY BLUE



Suntory® Lobelia
TRAILING BLUE WITH EYE



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
COMPACT PINK	Sunlobecopin	medium	compact	patio type
COMPACT CARMINE PINK	Sunlobe Torecamá	early	compact	patio type
COMPACT SKY BLUE	Sunlobecosubu	early	compact	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
COMPACT BLUE	Sunlobe Bulucon	early	compact	patio type
TRAILING WHITE	Sunlobe Toreho	later	medium	patio trailing
TRAILING PINK	Sunlobe Torepin	medium	medium	patio trailing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
TRAILING SKY BLUE	Sunlobe Toresubu	later	medium	patio trailing
TRAILING BLUE WITH EYE	Sunlobe Torebu	medium	medium	patio trailing

*Self-branching
& self-cleaning
Lophospermum*

SUNTORY
FLOWERS EUROPE

Lofos® *Lophospermum*

COLLECTION

This unique, premium item is easy to grow and care for and should attract interest at retail level. Plants are self-branching and self-cleaning. As an added benefit, Lofos® are naturally resistant to disease and pests.

This marvellous vine continues to flower throughout the season until the first frosts. Lofos® is ideal for creating spectacular hanging baskets and window boxes. Lofos® generally has triangular leaves and the plants produce tubular to funnel-shaped flowers in shades of white and crimson. Lofos® is self-cleaning and requires little water, making it a low-maintenance plant which is perfect for the modern consumer.

The Lofos® Compact varieties introduce a new Lofos® style to the original Lophospermum varieties, which have a vigorous trailing and climbing habit. The Lofos® Compact range is compact and well branched. Available in two lovely colours, Compact Pink and Compact White, these new Lofos® varieties can brighten up any garden or balcony.



Lofos[®]
COMPACT WHITE



Lofos[®]
COMPACT PINK



Lofos[®]
WINE RED



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
COMPACT WHITE	Sunloshiro	medium	compact	trailing
COMPACT PINK	Sunlorose	medium	medium	trailing
WINE RED	Sunasaro	later	vigorous	very trailing

*Brings
you
happiness*

SUNTORY
FLOWERS EUROPE



SUNDaville®

Mandevilla

COLLECTION

The original Sundaville® range consists of Mandevilla (Dipladenia) with superior and innovative branching and striking colours. These strong and healthy plants are suitable for almost every climate and can be used as patio plants, in balcony boxes, hanging baskets and as bedding plants. The Sundaville® Mandevilla can be grown and sold in different forms of presentation. Some varieties are perfect for growing in pots with a trellis or pyramid structure, while others are more suitable for small pots or hanging baskets.

More information at www.sundaville.eu

Sundaville®

IMPR. WHITE 16



Sundaville®

PEARL



Sundaville®

SOFT PEACH



Sundaville®

APRICOT



Sundaville®

CREAM PINK



Sundaville®

ROSE STAR



Sundaville®

PINK



Sundaville®

VELVET RED



Sundaville®

EARLY SCARLET



Sundaville®

RED



Sundaville®

GIANT RED



Sundaville®

RED STAR



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
IMPR. WHITE 16	Sunparamakuho	medium	medium	climbing
PEARL	Patmadewi	medium	compact	climbing
SOFT PEACH	Sunpasope	early	medium	climbing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
APRICOT	Sunpapri	early	compact	climbing
CREAM PINK	Sunparapibra	medium	compact	climbing
ROSE STAR	Sunpararosta	medium	compact	climbing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
PINK	Sunmandecripi	medium	compact	climbing
VELVET RED	Sunparasure	medium	compact	climbing
EARLY SCARLET	Sunparaclare	very early	compact	climbing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
RED	Sunmandecrim	medium	compact	climbing
GIANT RED	Sunparadai	medium	medium	climbing
RED STAR	Sunparasuji	medium	compact	climbing

Sundaville[®]
BURGUNDY



Sundaville[®]
DARK RED



Sundaville[®]
BEAUTY WHITE



Sundaville[®]
BEAUTY LIGHT PINK



Sundaville[®]
BEAUTY ROSE



Sundaville[®]
BEAUTY CORAL PINK



Sundaville[®]
BEAUTY BRIGHT RED



Sundaville[®]
BEAUTY RED



Sundaville[®]
BEAUTY VERMILLION



Sundaville[®]
BEAUTY BURGUNDY



Sundaville[®]
BEAUTY CHOCOLATE



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
BURGUNDY	Sunparacore	early	medium	climbing
DARK RED	Sunparabeni	medium	compact	climbing
BEAUTY WHITE	Sunparapreho	early	medium	climbing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
BEAUTY LIGHT PINK	Sunparausupi	very early	medium	climbing
BEAUTY ROSE	Sunparaprero	early	medium	climbing
BEAUTY CORAL PINK	Sunpararopi	later	medium	climbing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
BEAUTY BRIGHT RED	Sunpara 3043	early	medium	climbing
BEAUTY RED	Sunmanderemi	medium	medium	climbing
BEAUTY VERMILLION	Sunparaoriaka	later	medium	climbing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
BEAUTY BURGUNDY	Sunpararenga	medium	medium	climbing
BEAUTY CHOCOLATE	Sunparaochoco	later	very compact	climbing

Sundaville®

GRAND WHITE



Sundaville®

GRAND ROSE



Sundaville®

GRAND RED



Sundaville®

COSMOS WHITE



Sundaville®

COSMOS PINK



Sundaville®

COSMOS CRIMSON KING



Sundaville®

GRAND BURGUNDY



Sundaville®

COSMOS CARMINE RED



Sundaville®

MINI SCARLET



2018
NOVELTY

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
GRAND WHITE	Sunparaosiro	medium	medium	climbing
GRAND ROSE	Sunparaoros	medium	medium	climbing
GRAND RED	Sunparare 15	early	vigorous	climbing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
GRAND BURGUNDY	Sunparaobu	later	vigorous	climbing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
COSMOS WHITE	Sunmandeho	later	medium	climbing
COSMOS PINK	Sunmandecos	medium	medium	climbing
COSMOS CRIMSON KING	Sunmandecrikin	later	vigorous	climbing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
COSMOS CARMINE RED	Sunpararekin	later	vigorous	climbing
MINI SCARLET	Sunpamis	early	upgrown	climbing

*A wonderful
scent in every
garden*

SUNTORY
FLOWERS EUROPE



SUNPEDDLE®

Nemesia

COLLECTION

We proudly present a new brand from Suntory Flowers Europe: Sunpeddle®. Sunpeddle® is a collection of revolutionary, compact Nemesia hybrids which produce a spectacular show of flowers and a wonderful scent in every garden and on every balcony, making gardening even more enjoyable for the modern consumer!

The varieties in the Sunpeddle® range flower very early in the season and have a naturally compact growth habit. Sunpeddle® nemesias originate from South Africa, where they grow on sandy flats. We would therefore like you to meet our Sunpeddle® mascot: penguin Peddle and his family from South Africa! The original Sunpeddle® series consists of revolutionary, compact Nemesia, which have a lovely scent. Nemesia is a genus of annuals, perennials and sub-shrubs which are native to sandy coasts or disturbed ground in South Africa. These strong and healthy plants are suitable for almost every climate. They can be used as a patio plant, in balcony boxes, hanging baskets, and also as a bedding plant.

More information at www.sunpeddle.eu



Sunpeddle®
WHITE PERFUME



Sunpeddle®
YELLOW WHITE



Sunpeddle®
PAINTED ROSE



Sunpeddle®
RED



Sunpeddle®
BLUE ROSE



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
WHITE PERFUME	Sunjon 2562	very early	compact	patio type
YELLOW WHITE	Sunjon 1191	very early	compact/medium	patio type
PAINTED ROSE	Sunjon 008	very early	compact	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
RED	Sunjon 1138	very early	compact	patio type
BLUE ROSE	Sunjon 209	very early	compact	patio type

*The
secrets of
Senetti®*

SUNTORY
FLOWERS EUROPE

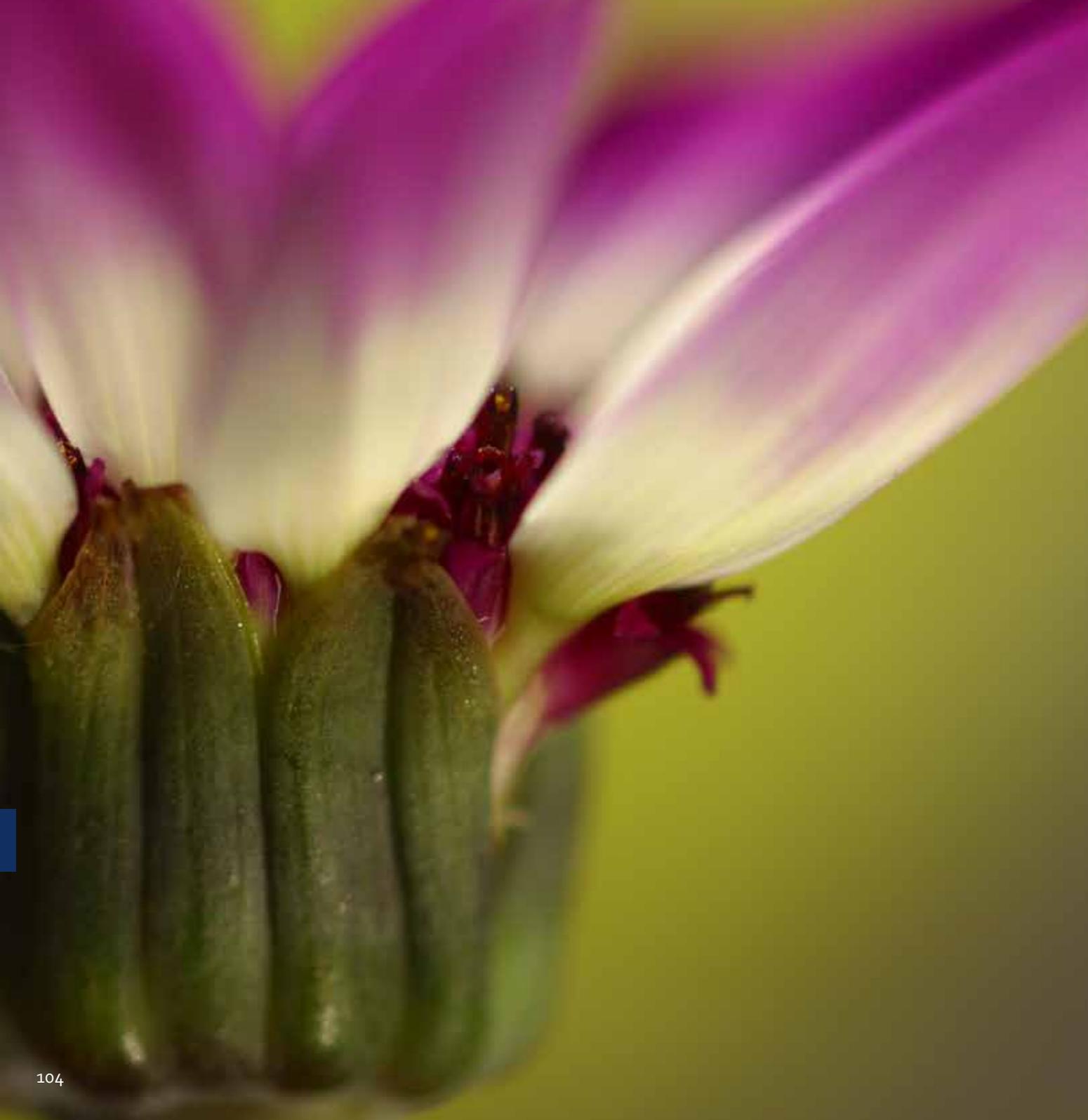


SENETTI®
Pericallis
COLLECTION

Kick off your spring season with Senetti®! Senetti® thrives in low temperatures and provides high colour impact early in the season. Senetti® is available in a wide range of colours including vivid blues, magentas, violets and stunning bicour varieties. Senetti® is unique in its ability to flower more than once. Flowers bloom from early spring until summer.

Senetti® has large, daisy-like flowers which appear from early spring until summer. Senetti® is packed with flowers: up to 200 on a plant grown in a 25 cm pot. When the first flowers start to fade, plants can be cut back to bloom again later in the season, extending consumer enjoyment.

More information at www.senetti.eu



Senetti[®]
LAVENDER



Senetti[®]
MAGIC SALMON



Senetti[®]
PINK BICOLOR



Senetti[®]
MAGENTA



Senetti[®]
MAGENTA BICOLOR



Senetti[®]
RED



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
LAVENDER	Sunseneraibu	medium	medium	very patio
MAGIC SALMON	Sunsenegonana	early	compact	patio type
PINK BICOLOR	Sunsenepiba	early/medium	medium	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
MAGENTA	Sunsenere	medium	medium	very patio
MAGENTA BICOLOR	Sunsenereba	medium	medium	very patio
RED	Sunsenegoku	early	medium	patio type

Senetti[®]
GRAPE



2018
NOVELTY



Senetti[®]
VIOLET



2018
NOVELTY



Senetti[®]
VIOLET BICOLOR



Senetti[®]
MAGIC BLUE



2018
NOVELTY



Senetti[®]
BLUE



Senetti[®]
BLUE BICOLOR '15



Senetti[®]
DEEP BLUE



Senetti[®]
PINK



2018
NOVELTY



Senetti[®]
RED BICOLOR



2018
NOVELTY



Senetti[®]
RUBY RED



2018
NOVELTY



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
GRAPE	Sunsenemui	early	compact	patio type
VIOLET	Sunseneikuku	early	compact	patio type
VIOLET BICOLOR	Sunseneibai	medium	medium	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
MAGIC BLUE	Sunsenegoroku	early	medium	patio type
BLUE	Sunsenebu	medium	medium	very patio
BLUE BICOLOR '15	Sunsenebubakai	early/medium	compact	patio type

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
DEEP BLUE	Sunsenedibu	medium	medium	very patio
PINK	Sunsenemiha			very patio
RED BICOLOR	Sunsenemure			very patio

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
RUBY RED	Sunseneyona			very patio

*No 1 original
trailing
Petunia*

SUNTORY
FLOWERS EUROPE

Surfinia[®] Petunia

COLLECTION

Surfinia[®] was the first trailing (hanging) Petunia grown from cuttings to be perfectly trailing and completely rain resistant. A real breakthrough! Introduced in the nineties and still top of the bill on the European market: the No.1 original trailing Petunia!

Surfinia[®] is known for its strong garden performance, endless flowering and excellent rain resistance. The classic varieties are still on the bestseller lists: Surfinia Hot Pink, Purple, Blue, White, Sky Blue, Burgundy and Lime are all dominant in today's European market. Suntory Flowers Europe keeps adding new varieties to the classics to keep this range up-to-date. New additions such as Heavenly Blue, Velvet Blue and Deep Red all meet the high standards Surfinia[®] is known for. We will keep on bringing you special classics (trailing Petunia) with excellent performance that you can always rely on!

More information at www.surfinia.info

Surfinia[®]
WHITE



Surfinia[®]
VANILLA



Surfinia[®]
LIME



Surfinia[®]
YELLOW



Surfinia[®]
BLUE VEIN



Surfinia[®]
PURPLE VEIN



Surfinia[®]
SWEET PINK



Surfinia[®]
ROSE VEIN



Surfinia[®]
PINK VEIN



Surfinia[®]
PASTEL



Surfinia[®]
PINK MINI



Surfinia[®]
BLUE TOPAZ



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
WHITE	Kesupite	medium	medium	trailing
VANILLA	Sunvanilla	medium	vigorous	trailing
LIME	Keiyeul	medium	medium	trailing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
YELLOW	Sunsurf Kitatsu	medium	medium	trailing
BLUEVEIN	Sunsolos	medium	vigorous	trailing
PURPLE VEIN	Sunsurfbv	very early	medium	trailing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
SWEET PINK	Sunsurfmomo	early	vigorous	trailing
ROSEVEIN	Sunrove	medium	vigorous	trailing
PINK VEIN	Sunbapive	very early	vigorous	trailing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
PASTEL	Sunpapi	medium	medium	trailing
PINK MINI	Sunmipi	medium	medium	trailing
BLUE TOPAZ	Sunsurfbupa	early	medium	trailing

Surfinia[®]
HOT PINK



Surfinia[®]
GIANT PURPLE



Surfinia[®]
DEEP PURPLE MINI



Surfinia[®]
PURPLE



Surfinia[®]
PURPLE MINI



Surfinia[®]
DEEP PURPLE



Surfinia[®]
BURGUNDY



Surfinia[®]
DEEP RED



Surfinia[®]
RED



Surfinia[®]
RED TRAILING



Surfinia[®]
HOT RED



Surfinia[®]
SKY BLUE

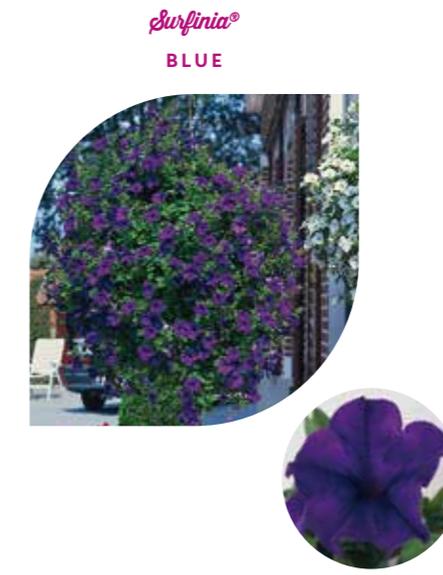


VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
HOT PINK	Sunrovein	medium	medium	trailing
GIANT PURPLE	Sunlapur	early	medium	trailing
DEEP PURPLE MINI	Sunsurf Depausa	early	medium	trailing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
PURPLE	Sunpurple	medium	vigorous	trailing
PURPLE MINI	Revolution	later	vigorous	trailing
DEEP PURPLE	Keipedepunil	medium	vigorous	trailing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
BURGUNDY	Keiburtel	medium	compact	trailing
DEEP RED	Sunsurf Akatora	medium	medium	trailing
RED	Keirekul	early	compact	trailing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
RED TRAILING	Surf Goprehana	medium	medium	trailing
HOT RED	Sunhore	medium	medium	trailing
SKY BLUE	Keilavbu	later	medium	trailing



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
BLUE OCEAN TRAILING	Keipeblocnul	early	compact	trailing
HEAVENLY BLUE	Sunsurf Skytatsu	very early	compact	trailing
VIOLET	Sunsurviomi	very early	vigorous	trailing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
GIANT BLUE	Sunsurfgigabu	very early	compact	trailing
BLUE	Sunblu	medium	medium	trailing
BLUE 2015	Sunsurf Aotatsu	medium	medium	trailing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
DOUBLE WHITE	Sundaho	medium	compact	trailing
DOUBLE PINK	Sunsurfdapi	early	medium	trailing
DOUBLE DARK PINK	Sunsurf Piami	medium	medium	trailing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
DOUBLE LILAC	Keidopinul	early	medium	trailing
DOUBLE PURPLE	Keidopuel	early	medium	trailing
DOUBLE BLUE STAR	Sunsurfelevi	early	medium	trailing

Surfinia[®]
DOUBLE RED



Surfinia[®]
IMPULZ WHITE



Surfinia[®]
IMPULZ YELLOW



Surfinia[®]
IMPULZ VIOLET



Surfinia[®]
IMPULZ PICOTEE PURPLE



Surfinia[®]
IMPULZ RED



Surfinia[®]
TABLE WHITE



Surfinia[®]
TABLE YELLOW



Surfinia[®]
TABLE SALMON VEIN



Surfinia[®]
TABLE DARK RED



Surfinia[®]
SUMO ROSE



Surfinia[®]
SUMO PURPLE



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
DOUBLE RED	Keidoreral	early	compact	patio
IMPULZ WHITE	Sunsurfkuri	early	compact	patio
IMPULZ YELLOW	Sunpatiki	very early	compact	patio

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
IMPULZ VIOLET	Sunsurfvio	very early	compact	patio
IMPULZ PICOTEE PURPLE	Sunsurfpafure	very early	medium	patio
IMPULZ RED	Sunremi	early	compact	patio

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
TABLE WHITE	Keiwhiyos	early	compact	patio
TABLE YELLOW	Keiyezas	early	compact	patio
TABLE SALMON VEIN	Sunsurfcopasamo	early	compact	patio

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
TABLE DARK RED	Sunsurfred	very early	compact	patio
SUMO ROSE	Sunbui Mirekui	very early	vigorous	trailing/mounding
SUMO PURPLE	Sunbui Sairemi	very early	vigorous	trailing/mounding

Surfinia®

GREEN EDGED LIME



Surfinia®

GREEN EDGE PINK



Surfinia®

GREEN EDGE PURPLE



Surfinia®

CORAL MORN



2018 NOVELTY



Surfinia®

BABY RED WITH EYE



Surfinia®

REPENS VELVET



Surfinia®

AMETHYST



Surfinia®

VARIEGATED PURPLE MINI



Surfinia®

BOUQUET DENIM BLUE



Surfinia®

PICOTEE BLUE



Surfinia®

PATIO BLUE



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
GREEN EDGED LIME	Sunsurf Grihuti	very early	medium	patio trailing/mound
GREEN EDGE PINK	Sunsurf Suika	early	compact	patio trailing/mound
GREEN EDGE PURPLE	Sunsurf Midopin	early	medium	patio trailing/mound

2018

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
CORAL MORN	Surf Gonitomi	early	compact	mounding
BABY RED WITH EYE	Keiresam	early	compact	patio
REPENS VELVET	Keidepuses	medium	medium	patio trailing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
AMETHYST	Keiametsum	early	compact	trailing
VARIEGATED PURPLE MINI	Sunpapuhu	medium	vigorous	compact
BOUQUET DENIM BLUE	Sunsurf Denuisa	early	medium	patio trailing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
PICOTEE BLUE	Sunsurfviopiko	early	medium	trailing
PATIO BLUE	Keipabukas	very early	compact	compact

Surfinia®

STAR YELLOW



Surfinia®

STAR PINK



Surfinia®

STAR PURPLE



Surfinia®

STAR VIOLET



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
STAR YELLOW	Sunpetu 552	early	compact	trailing
STAR PINK	Daiichimp 222532	early	compact	mounding
STAR PURPLE	Daiichimp 22212	early	compact	mounding

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
STAR VIOLET	Daiichimp 221931	early	compact	trailing



*Fan shaped
flowers on short
terminal spikes*

SUNTORY
FLOWERS EUROPE

SURDIVA®

Scaevola

COLLECTION

Surdiva® is a Scaevola hybrid. It is one of the most heat-tolerant bedding plants, and offers manageable growth and low maintenance. Surdiva® has a mounding, semi-trailing habit and produces distinctive fan-shaped flowers on short terminal spikes. These plants are drought tolerant, making them ideal for low-maintenance situations.



Surdiva[®]
WHITE



Surdiva[®]
PINK BLUE



Surdiva[®]
BLUE



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
WHITE	Bonsca7288	medium	compact	trailing
PINK BLUE	Bonsca7200	medium	compact	trailing
BLUE	Bonscadebu	medium	medium	trailing

A close-up photograph of several purple Verbena flowers. The flowers are five-petaled with a dark center and are arranged in a dense, overlapping pattern. The background is a soft, out-of-focus purple.

*Perfect
ground cover
plants*

SUNTORY
FLOWERS EUROPE

TAPIEN®

Verbena

COLLECTION

Tapien® Verbenas are the perfect ground cover plants, carpeting an area of up to 1 square meter each and easily crowding out weeds. Constantly in bloom, they are impervious to heat, humidity and light frosts, thriving where other verbenas fail. Extraordinary in hanging baskets too.

Tapien® is the fine-leaved Verbena hybrid from Suntory Flowers Europe. This colourful Verbena is available in a wide variety of colours and gives a rich carpet of flowers throughout the season. Tapien® blooms continuously from spring to autumn and is a strong and sturdy plant. Tapien® is unmatched in its resistance to powdery mildew thanks to innovative breeding by Suntory® Flowers Ltd. Tapien® is suitable for baskets, balcony containers and for use as (ground covering) bedding plants.



Tapien[®]
SALMON



Tapien[®]
PINK



Tapien[®]
VIOLET



Tapien[®]
SKY BLUE



Tapien[®]
BOUQUET PURPLE



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
SALMON	Suntapiro	medium	medium	trailing
PINK	Sunver	medium	medium	trailing
VIOLET	Sunvop	medium/later	medium	trailing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
SKY BLUE	Suntapilabu	early/medium	medium	trailing
BOUQUET PURPLE	Suntapinina	early	compact	patio trailing

*Resistant to
powdery
mildew*

SUNTORY
FLOWERS EUROPE

TEMARI®

Verbena

COLLECTION

Temari® Trailing varieties grow vigorously in the landscape, easily spreading to over a metre across! Plants bloom profusely as large, cheerful clusters of flowers appear continuously from spring right through to autumn. Perfect for hanging baskets. Winter hardy in mild climates.

Temari® is the broad-leaved Verbena hybrid from Suntory Flowers Europe. This Verbena is available in more than twenty different varieties. Temari® blooms continuously from spring to autumn and is a strong and sturdy plant. Temari® is suitable for baskets, balcony containers and for use as a bedding plant. Like Tapien®, Temari® is resistant to powdery mildew thanks to innovative breeding by Suntory® Flowers Ltd.

Temari[®]
WHITE



Temari[®]
VANILLA



Temari[®]
CORAL PINK



Temari[®]
CANDY STRIPE



Temari[®]
NEON RED



Temari[®]
PATIO RED



Temari[®]
RED



Temari[®]
BURGUNDY



Temari[®]
BLUE



VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
WHITE	Sunmaririhō	medium	medium	trailing
VANILLA	Sunmarivani	medium	vigorous	trailing
CORAL PINK	Sunmariripi	medium	medium	trailing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
CANDY STRIPE	Sunmarirosta	medium	compact	patio trailing
NEON RED	Sunmarineopi	early	compact	trailing
PATIO RED	Sunmaribisu	early	medium	patio trailing

VARIETY AND COLOUR	DENOMINATION	FLOWERING	VIGOUR	GROWTH HABIT
RED	Sunmarired	early	compact	patio type
BURGUNDY	Sunmaririwaba	early	compact	trailing
BLUE	Sunmariribu	early	medium	trailing



SUNTORY
FLOWERS EUROPE

SUNTORY
FLOWERS EUROPE

Contact & info



What do we do

The business of MNP flowers can broadly be divided into four activities nowadays. Each year MNP flowers selects new and innovative varieties and brands them under Suntory Flowers Europe.

Testing & selection

MNP flowers introduces new plants and varieties from Suntory Flowers Europe, among others, onto the European horticultural market. Breeding takes place in Japan, where an extensive team of plant professionals works passionately on creating the perfect plant for gardens and balconies worldwide. MNP flowers specialises in specific R&D areas, including selection. We employ several professionals, who all have in-depth knowledge of the European horticultural market. Together they select plants and varieties that suit this market perfectly.

Selected plants and varieties are assessed extensively at several testing locations. Varieties are trialed for earliness, floriferousness, weather resistance, sturdiness, colour consistency, and so on. At MNP flowers we value and care about the opinions of our business partners with regard to new plant introductions. Therefore, our business partners are closely involved in the selection and testing process.

Building brands

After final selection, we decide on which varieties will be introduced, and which will be either retested or disregarded. This is where we start building brands!

The marketing department of MNP flowers is the creative heart of our organization. We carry out market research for all varieties that will be introduced. We investigate who the customer will be, and his or her perception of the new product. This is very important for positioning the product in

the market. We think about product naming plus the total concept and finally we come to the brand design, which is when we start to create a brand with its own logo, labels, pots, leaflets, website, etc., ready to be marketed!

Introduction, sales & licensing

One important activity at MNP flowers is bringing our new varieties (novelties) to customers. Part of the new introduction strategy at MNP flowers is to spread novelties over the year. MNP flowers introduces new varieties three times a year: during the IPM in January, the FlowerTrials® in June and the FloraHolland Trade Fair in November. This means that there is always a reason to visit MNP flowers, both on location during exhibitions and at home during the FlowerTrials®. Business partners can then express their interest in a new product and decide whether they want to run trials at their own site or add the introduction to their catalogue immediately.

Growers must pay a licence fee for every Suntory Flowers Europe plant. MNP flowers recoups this licence fee to its business partners by creating marketing concepts, arranging free publicity and PR, safeguarding plant quality, etc.

Monitoring & support

Because we charge a licence fee, we are obligated to provide our business partners with all the support they need. We therefore keep in close contact with our partners and visit them as often as possible, not only to provide advice about propagating and growing specific Suntory Flowers crops, but also to listen to their own experience in the field so that we can take it into account during the next testing and selection cycle.

Sales, Product management & technical support

MNP flowers introduces new plants and varieties from Suntory Flowers Europe onto the European horticultural market. Breeding takes place in Japan, where an extensive team of plant professionals works passionately on creating the perfect plant for gardens and balconies worldwide.

MNP flowers specialises in specific R&D areas, including selection. We employ several professionals, who all have an in-depth knowledge of the European horticultural market. Together they select plants and varieties that suit this market perfectly. Selected plants and varieties are assessed extensively at several different testing locations. Varieties are trialled for earliness, floriferousness, weather resistance, sturdiness, colour consistency, and so on. At MNP flowers we value and care about the opinions of our business partners with regard to new plant introductions. Therefore, our business partners are closely involved in the selection and testing process.

At MNP flowers we are happy to guide and advise our business partners who choose to propagate and grow our plants. Therefore, we work closely with our licensees and are highly committed to offering a high level of customer service.

For cultivation and selection advice please contact Klaas Droog, our sales and growing expert. Klaas has more than a decade of intrinsic experience in the ornamental horticulture trade and can therefore provide you with the best tips and advice about propagating and growing Suntory Flowers Europe plants.

We value the opinions of our business partners with regard to new plant introductions.

For questions and advice about sales and export, please feel free to contact Klaas Droog or Jeroen F. Egtberts. With many years of experience in the European horticultural sector, they have developed an extensive knowledge of the market. They also have a wide network in the sector, and are therefore of great value to MNP flowers, and to you, as our business partner.

Growers must pay a licence fee for every Suntory Flowers Europe plant. MNP flowers recoups this licence fee to its business partners by creating marketing concepts, arranging free publicity and PR, safeguarding plant quality, etc. For questions about licence administration and control, please contact Willem Mulder.



Jeroen F. Egtberts
MANAGING DIRECTOR &
SALES



Klaas Droog
SALES, CONTROL &
PRODUCT MANAGER



Willem Mulder
CONTRACT & LICENSE
ADMINISTRATION

*Marketing:
we are here
to help you!*



The marketing department of MNP flowers is the creative heart of our organisation. All the artwork for MNP flowers and SunTory Flowers Europe is designed by our own marketing team. Dynamic marketing concepts are extremely important if you want to be unique in today's horticultural market. And that's our goal: to create exceptional marketing concepts for our beautiful products.

Profit from stunning marketing concepts!

Profit from the excellent marketing concepts that are created for products from SunTory Flowers Europe. For example, you can choose a new Surfinia® label or grow your Beedance® varieties in our specially designed printed pots.

Our clients are valuable to us. We would love to intensify our contact with you, and respond to all your thoughts and questions about the marketing of these products. Feel free to contact us.



Erwin Giezen
MARKETING MANAGER &
DTP

*Online
media
pages*



www.mnpflowers.com



www.suntoryflowers.eu



www.grandaisy.eu



www.sundaville.eu



www.senetti.eu



www.surfinia.info



www.beedance.eu



www.sunpeddle.eu

Growers & licensees

we are very proud to collaborate with innovative and professional partners throughout Europe. We work with propagators and growers in every European country. If you would like to become our partner, please feel free to contact us. Suntory Flowers Europe is represented by business partners throughout Europe. Looking for cuttings of products from Suntory Flowers Europe? Check out the list of propagators below.



GROWERS A - Z

-  Belgium Kwekerij Horizon BVBA
-  France SCA Bury
Earl Berjou J.P. Horticulture
-  Germany Topfpflanzen Hannen
Gartenbau Marc Peters
-  Italy Az. Agr. Auricchio Michelangelo
Cameflor Soc. Agr. Semp.
Florenz SS Di F. Polimene & C. Lehrke
G.C. Partecipazioni S. Agricola a Resp. Lim
Maffuci Luca Floricoltura
Prestige Plants Società Agricola a.r.l.
Roberto Torelli
-  The Netherlands Beauty Plants
Van Neerven Kuipplanten
-  Spain Patio Plants
Vivero Las Fresas SL
Vivero Naturplant Almeria S.L.
Semilleros Laimund S.L.
Posadas Y Domenech SL
Horticultura Ruiz S.A.

PRODUCERS OF SUNDAVILLE® CUTTINGS A - Z

-  Kenya Lathyflora Kenya Ltd
-  Tanzania Oasis Young Plants Ltd

LICENSEES A - Z

-  Austria Hemeth Gartenbau KEG
-  Belgium BVBA DeCock Plants
Rudi Raes Bloemzaden NV
-  Croatia VD Plant BVBA
-  Czech Republic VRTNi Centar Jug
-  Finland TU-Flor s.r.o.
-  France Schetelig OY
EARL Haberschill
Eyraud Productions
-  Germany Brandkamp GmbH
Elsner Pac Jungpflanzen
Jungpflanzen Grünewald GmbH
Kientzler GmH & Co. KG Jungpflanzen
Selecta Klemm GmbH & Co. KG
Volmary GmbH

-  Greece Marigold Plants S.A.
-  Israel Cohen Propagation Nurseries
Ringel Nursery
-  Italy Andreas Psenner S.S.
Gruppo Padana Ortofloricoltura
Lazzeri Societe, Agricola A R.L.
Planta S.S AGR..
Selecta Italia S.S.
Az. Agr. Sentier
-  The Netherlands Beekenkamp Plants B.V.
Florensis B.V.
Jonge Planten Grünewald
Schneider B.V.
M. van Veen BV (Young Plants)
G3 Ungplanter AS
-  Norway

-  Poland Plantpol Spotka z.o.o.
Vitroflora
-  Portugal Novo Sol Plantas Lda.
Viveiros Monterosa Lda.
-  South Africa Plant Species Development (PTY) Ltd.
-  Spain Cultius Roig
Joepasur S.L.
New Plant Motril S.A.
H. Müller Gärtnerei A.G.
Syngenta Crop Protection A.G.
PAYKOÇ DIŞTİC.LTD.ŞTİ.
-  Switzerland Ball Colegrave Ltd.
Channel Island Plants Ltd.
-  Turkey
-  United Kindom

*Get in touch
with our team
of professionals*



Jeroen F. Egtberts
MANAGING DIRECTOR &
SALES

T: +31 (0) 172 50 67 00
F: +31 (0) 172 50 66 75
M: +31 (0) 653 23 80 36
E: j.egtberts@mnppflowers.com



Klaas Droog
SALES, CONTROL &
PRODUCT MANAGER

T: +31 (0) 172 50 67 00
F: +31 (0) 172 50 66 75
M: +31 (0) 622 39 63 50
E: k.droog@mnppflowers.com



Erwin Giezen
MARKETING MANAGER &
DTP

T: +31 (0) 172 50 67 00
F: +31 (0) 172 50 66 75
M: +31 (0) 619 94 54 82
E: e.giezen@mnppflowers.com



Willem Mulder
CONTRACT & LICENSE
ADMINISTRATION

T: +31 (0) 172 50 67 00
F: +31 (0) 172 50 66 75
M: +31 (0) 612 12 58 85
E: w.mulder@mnppflowers.com



Evelien Spaans
RESEARCH
QR-MANAGER

T: +31 (0) 172 50 67 00
F: +31 (0) 172 50 66 75
M: +31 (0) 620 36 45 77
E: e.spaans@mnppflowers.com



Sjak Oomkens
TRIAL & GREENHOUSE
MANAGER

T: +31 (0) 172 50 67 00
F: +31 (0) 172 50 66 75
M: +31 (0) 653 92 54 65
E: s.oomkens@mnppflowers.com



Marije van Bochove
ADMINISTRATIVE
SERVICES MANAGER

T: +31 (0) 172 50 67 00
F: +31 (0) 172 50 66 75
E: m.vanbochove@mnppflowers.com



Melvin Hoekstra
ADMINISTRATIVE
SERVICES MANAGER

T: +31 (0) 172 50 67 00
F: +31 (0) 172 50 66 75
E: m.hoekstra@mnppflowers.com



Pam Daatselaar
CULTIVATION
SPECIALIST

T: +31 (0) 172 50 67 00
F: +31 (0) 172 50 66 75
E: info@mnppflowers.com



Halit Celik
CULTIVATION
SPECIALIST

T: +31 (0) 172 50 67 00
F: +31 (0) 172 50 66 75
E: info@mnppflowers.com

*Come and visit our
head office &
selection centre
near Amsterdam
& Schiphol airport*

WETERINGWEG 3A,
2155 MV LEIMUIDERBRUG,
THE NETHERLANDS





MNP flowers

Weteringweg 3a
2155 MV Leimuiderbrug
The Netherlands

info@mnpflowers.com
www.mnpflowers.com
www.suntoryflowers.eu

T. +31 (0) 172 50 67 00
F. +31 (0) 172 50 66 75

SUNTORY
FLOWERS EUROPE

